

5 TIPS FOR SUCCESSFUL DO-IT-YOURSELF INVESTING



This is an extra resource to go along with the original article:

Can You Really Manage Your Own Portfolio?

If you're considering (or have already started) managing your own portfolio, here are a few tips for making sure you see the best results.

1 Don't overthink it

Some investors will spend hours researching different stock options and building their portfolio exactly how they want it, and while do-it-yourself investing does take time, you don't have to spend every waking minute thinking about it. There are plenty of tools, resources, and advisors out there for helping you keep track of the essentials. Make sure that you know what's available to you in terms of help, just in case you need it.

2 Diversify

Be sure that you have the funds available to allow for proper diversification. If your money is invested in only a few areas there is the possibility that you will see them all decline at once. Diversification is important for all investors, but it's a must for do-it-yourself portfolio management. Try to invest in multiple stocks initially. You should also allocate funds to multiple asset classes like bond, commodities, and real estate.

3 Be Realistic

Do not get caught up in gimmicks and ploys. Keep in mind that many financial advisors have ulterior motives and "get rich quick" schemes that will never actually make you money. You should plan for long-term investment, and don't jump every time you see the slightest fluctuation in the market. Develop a clear plan for yourself and do not waiver from it at the smallest blip on the screen.

4 Know what you need

The first thing you should do is be honest about the amount of money you will actually need to live on during retirement. No one can tell you what this figure will be, as spending habits, goals, and income needs will be unique to every person. You'll need to calculate that percentage based on your overall financial goals.

5 Have a solid strategy

Most do-it-yourself investors worry about what stocks they will choose or how to read the market, but with the right strategy you won't have to spend too much time worrying about it. The Snider Investment Method, for example, will help you choose stocks based on income potential and reliability. Learn more at <https://www.snideradvisors.com/>.