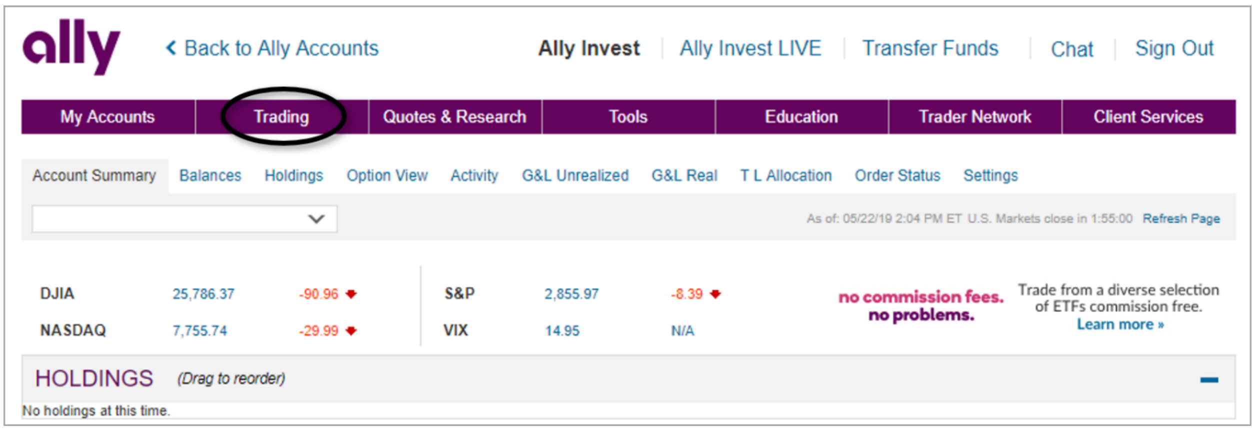
How to Trade Stocks at Ally

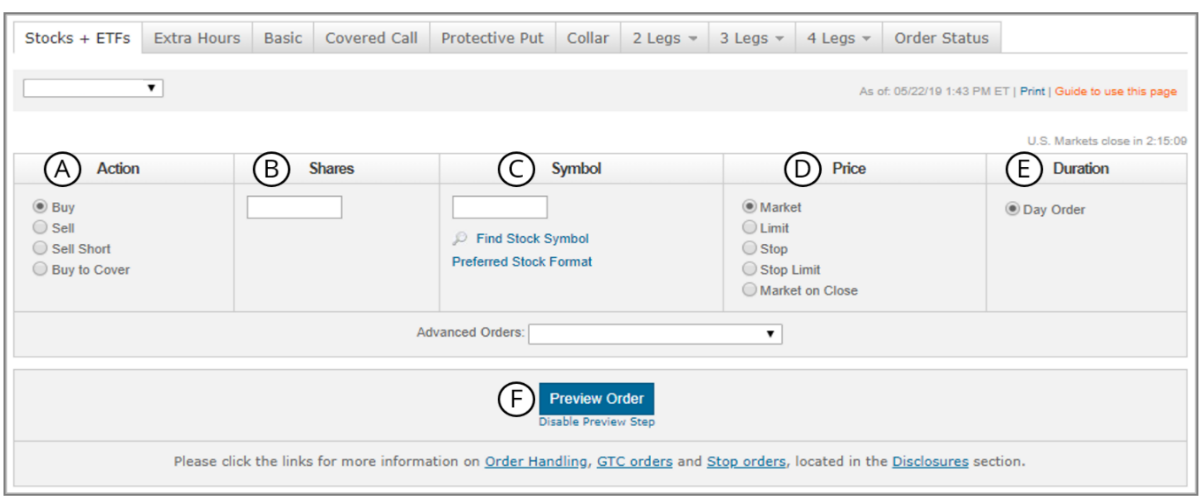
In this document you will learn the steps to make stock and ETF purchases at Ally Invest.

After you log in to your account you will see a toolbar with multiple tabs. The first two are *My Accounts* and *Trading*. The *Trading* tab is where all the action happens.

1. The easiest way to access a Stock Order Form is simply to click on the *Trading* tab. You do not have to use the dropdown menu; clicking the *Trading* tab will automatically take you to a Stock Order Form.



2. When your screen reloads, enter the following information into the Stock Order Form.
   a. In the *Action* column, select "Buy."
   b. Enter the number of shares you want to buy in the field in the *Shares* column.
   c. Enter the symbol for your stock or ETF in the field in the *Symbol* column.
   d. In the *Price* column, select "Market."
   e. In the *Duration* column, leave "Day Order" set as the default value.
   f. After you complete the form, click on *Preview Order*.



3. After your screen reloads, you should carefully review the details of your order. Then click the *Place Order* button to complete your trade.

THE FINE PRINT

Snider Advisors has an economic incentive for recommending that clients open an account with Ally. Specifically, Snider Advisors receives a flat referral payment for each new account it refers to Ally. More detailed information about the relationship and our fiduciary responsibility can be found in our ADV Part 2A. Clients may contact Snider Advisors with any questions about the terms of the Agreement with Ally.

The intent of this document is to help expand your financial education. Although the information included may be relevant to your particular situation, it is not meant to be personalized advice. When it comes to investing, insurance, and financial planning, it is important to speak to a professional and get advice that is tailored to your unique, individual situation. All investments involve risk including possible loss of principal. Investment objectives, risks, and other information are contained in the Snider Investment Method Owner's Manual; read and consider them carefully before investing. More information can be found on our website or by calling 1-888-6SNIDER. Past performance is not indicative of future results.

If you have any questions, please contact Snider Advisors
at 888-6SNIDER (888-676-4337) or support@snideradvisors.com