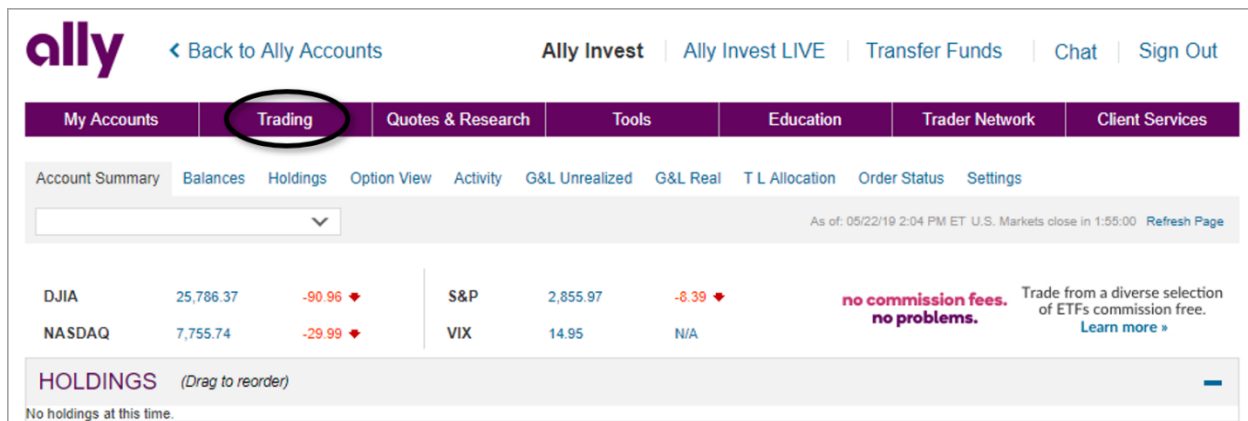


# How to Trade Stocks at Ally

In this document you will learn the steps to make stock and ETF purchases at Ally Invest.

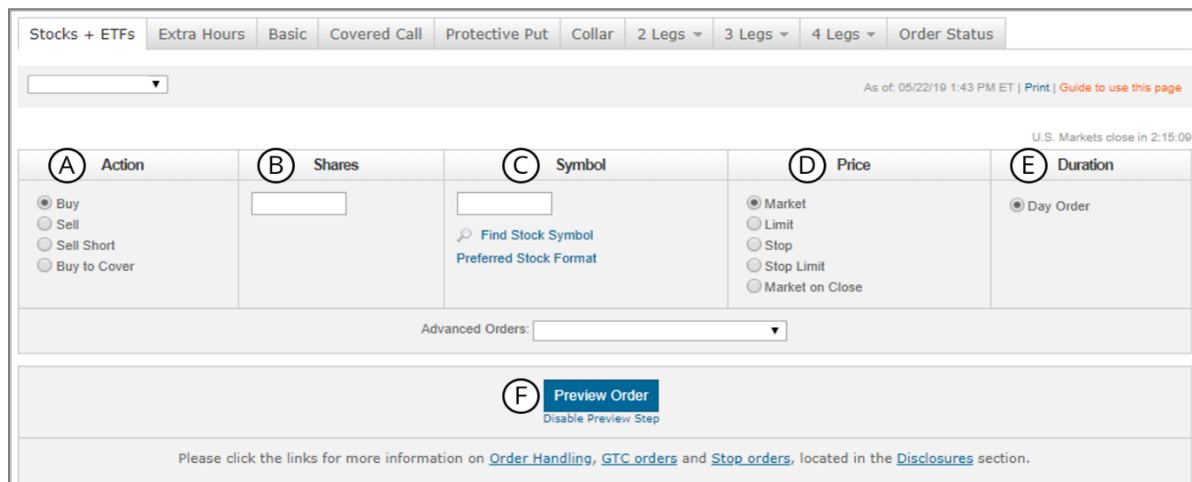
After you log in to your account you will see a toolbar with multiple tabs. The first two are *My Accounts* and *Trading*. The *Trading* tab is where all the action happens.

1. The easiest way to access a Stock Order Form is simply to click on the *Trading* tab. You do not have to use the dropdown menu; clicking the *Trading* tab will automatically take you to a Stock Order Form.



The screenshot shows the Ally Invest website interface. The top navigation bar includes the Ally logo, a link to "Back to Ally Accounts", and several menu items: "Ally Invest", "Ally Invest LIVE", "Transfer Funds", "Chat", and "Sign Out". Below this is a secondary navigation bar with tabs: "My Accounts", "Trading" (which is circled in red), "Quotes & Research", "Tools", "Education", "Trader Network", and "Client Services". Under the "Trading" tab, there are sub-tabs: "Account Summary", "Balances", "Holdings", "Option View", "Activity", "G&L Unrealized", "G&L Real", "T L Allocation", "Order Status", and "Settings". The main content area displays market data for DJIA, NASDAQ, S&P, and VIX, along with a promotional message: "no commission fees. no problems. Trade from a diverse selection of ETFs commission free. Learn more >". At the bottom, there is a "HOLDINGS" section with the text "No holdings at this time."

2. When your screen reloads, enter the following information into the Stock Order Form.
  - a. In the *Action* column, select "Buy."
  - b. Enter the number of shares you want to buy in the field in the *Shares* column.
  - c. Enter the symbol for your stock or ETF in the field in the *Symbol* column.
  - d. In the *Price* column, select "Market."
  - e. In the *Duration* column, leave "Day Order" set as the default value.
  - f. After you complete the form, click on *Preview Order*.



The screenshot shows the Stock Order Form interface. At the top, there are tabs for "Stocks + ETFs", "Extra Hours", "Basic", "Covered Call", "Protective Put", "Collar", "2 Legs", "3 Legs", "4 Legs", and "Order Status". Below these is a dropdown menu and a timestamp: "As of: 05/22/19 1:43 PM ET | Print | Guide to use this page". The main form is divided into five columns: (A) Action, (B) Shares, (C) Symbol, (D) Price, and (E) Duration. Column (A) has radio buttons for Buy, Sell, Sell Short, and Buy to Cover. Column (B) has a text input field. Column (C) has a text input field with a search icon and links for "Find Stock Symbol" and "Preferred Stock Format". Column (D) has radio buttons for Market, Limit, Stop, Stop Limit, and Market on Close. Column (E) has a radio button for Day Order. Below the columns is an "Advanced Orders" dropdown menu. At the bottom, there is a "Preview Order" button with a "Disable Preview Step" link. A footer note says: "Please click the links for more information on [Order Handling](#), [GTC orders](#) and [Stop orders](#), located in the [Disclosures](#) section."

- After your screen reloads, you should carefully review the details of your order. Then click the *Place Order* button to complete your trade.

### Please Review Your Order Carefully

As of: 05/22/19 1:44 PM ET

| Action                                | Amount | Symbol | Description | Price | Duration | Qualifiers |
|---------------------------------------|--------|--------|-------------|-------|----------|------------|
| <input type="button" value="Modify"/> |        |        |             |       |          |            |

## THE FINE PRINT

Snider Advisors has an economic incentive for recommending that clients open an account with Ally. Specifically, Snider Advisors receives a flat referral payment for each new account it refers to Ally. More detailed information about the relationship and our fiduciary responsibility can be found in our ADV Part 2A. Clients may contact Snider Advisors with any questions about the terms of the Agreement with Ally.

The intent of this document is to help expand your financial education. Although the information included may be relevant to your particular situation, it is not meant to be personalized advice. When it comes to investing, insurance, and financial planning, it is important to speak to a professional and get advice that is tailored to your unique, individual situation. All investments involve risk including possible loss of principal. Investment objectives, risks, and other information are contained in the [Snider Investment Method Owner's Manual](#); read and consider them carefully before investing. More information can be found on our [website](#) or by calling 1-888-6SNIDER. Past performance is not indicative of future results.

**If you have any questions, please contact Snider Advisors  
at 888-6SNIDER (888-676-4337) or [support@snideradvisors.com](mailto:support@snideradvisors.com)**